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An Assessment of the Resort Tax

Collections and Usage in Montana Communities

Kara Grau, M.S. 10/12/2016



This report attempts to quantify resort tax collections in Montana communities which have adopted the tax, as well as to assess the benefits of the collected taxes to those communities.

An Assessment of the Resort Tax

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Abstract

This report focuses on ten Montana communities that have been designated resort areas by the Montana Department of Commerce and voters in those communities have approved a local Resort Tax. The Resort Tax, according to state statute, cannot exceed three percent, and can be collected on luxury items and on goods and services sold at establishments that cater to travelers, such as hotels and restaurants. The intent of the Resort Tax is to provide revenue to aid the communities in maintenance or improvements to infrastructure as well as having the potential to fund other community improvements or programs. Resort tax revenues can offset the burden of a small community hosting a large number of tourists, whether it be throughout the year, in a community such as Big Sky, or seasonally, such as in Craig.

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Introduction

The intent of the resort tax in Montana is to allow communities with small populations but relatively high numbers of visitors to offset the cost of hosting those visitors. Despite the fact that those visitors provide a significant benefit to the local economy when they spend time and money in the area, they put pressure on the infrastructure of the community. Likewise, hosting a large number of people in a community with only a small number of residents may mean that there simply is not an infrastructure in place to support that many people. Resort tax revenues can be used to benefit the communities, which in turn can benefit the visitors. There have been many improvements within resort tax communities that would not have been possible without resort tax funds.

Local Resort Tax in Montana

As described by the Montana Department of Revenue (http://revenue.mt.gov/localresort-tax):

Local Resort Tax Information

Resort taxes serve the function of creating a funding source for some communities and resort areas to finance a variety of services. They are collected in certain Montana communities and areas that meet specific population and economic conditions.

The maximum resort tax rate is 3 percent (7-6-1503, MCA), and at least 5 percent of the resort tax revenues must offset municipal property taxes (7-6-1507, MCA). Before collecting resort tax revenue, a community (incorporated) or area (unincorporated) must first be designated by the Department of Commerce as a resort community/area (7-6-1501, MCA). Then, a resolution outlining the tax must be approved by the local electorate (7-6-1504, MCA).

How to Designate a Town or Area

Under Montana State Law (7-6-1501, MCA), the Montana Department of Commerce is responsible for designating a town or unincorporated area as a resort community or resort area. The process for making this designation includes certifying the population of the community is less than 5,500 for an incorporated town and less than 2,500 for an unincorporated area based on population figures from the most recent federal census. Also, the Montana Department of Commerce must conclude that the major portion of the community or area's economic well-being is derived from businesses catering to non-business travelers.

After a Community Has Been Designated

Once a community has been designated a resort community or area, a ballot initiative is required to implement the tax. Once voters approve the initiative, implementation of the resort tax begins on the designated day. As shown in Table 2 six of the ten current resort area communities impose a tax twelve months of the year. Four of the areas collect the tax only during the months in which they have more tourists: Craig (April 1 – November 15), Gardiner (June 1 – September 30), Virginia City (April 1 – October 1) and Wolf Creek (April 1-November 15). The local electorate must decide on the rate, the duration of the tax, the effective date, and how the revenue is to be allocated. Section 7-6-1503, MCA explains,

- (a) The resort tax is a tax on the retail value of all goods and services sold, except for goods and services sold for resale, within the resort community or area by the following establishments:
 - (i) hotels, motels, and other lodging or camping facilities;
 - (ii) restaurants, fast food stores, and other food service establishments;
 - (iii) taverns, bars, night clubs, lounges, and other public establishments that serve beer, wine, liquor, or other alcoholic beverages by the drink; and
 - (iv) destination ski resorts and other destination recreational facilities.
- (b) Establishments that sell luxuries shall collect a tax on such luxuries.

Luxuries are defined as any gift or luxury item normally sold to the public or tourists with the exception of: unprepared food, medicine or medical supplies, appliances, hardware supplies and tools, or any necessities of life (7-6-1501, MCA). Existing resort tax resolutions include sporting good rentals, books, magazines, souvenirs, and even antiques as luxuries.

Resort Tax Revenues

It is up to each community to determine a system for administration and allocation of resort tax revenues. The funds generally support infrastructure improvements and community projects. Past allocations of funds in the various resort areas are listed in Table 1.

Table 1 - Projects Funded with Resort Tax Revenue

| Community | Projects Completed | |
|------------|---|---|
| Big Sky | Arts Council | Parks District |
| J.8 J., | Chamber of Commerce | Post Office |
| | Community Corporation | Recycling |
| | Fire Department | School District |
| | Food Bank | Search and Rescue |
| | Gallatin Canyon Bike Path | Sheriff |
| | Gallatin County Emergency Management | Shooting Range |
| | Gallatin County Planning-Zoning Map | Skating and Hockey |
| | Gallatin River Task Force | Ski Education |
| | Habitat Study | Snowmobile Association |
| | Jack Creek (Madison Conservation) | Tennis Courts |
| | Land Trust | Transportation District |
| | Library | Visit Big Sky |
| | Morningstar | Warren Miller Performing Arts Center |
| | MSU Big Sky Institute | Water and Sewer |
| | Noxious Weeds | Women In Action |
| | Owners Association | Womenminedon |
| | Owners / issociation | |
| Cooke City | Community Center construction | Snowmobile trail grooming equipment |
| Cooke City | Equipment upgrades for fire department | Upgrades to water system |
| | and EMS | |
| | | |
| Craig | New Training Center roof | Easements for land for wastewater project secured |
| | Training Center renovations and repairs | Wastewater project engineer contracted |
| | | |
| Gardiner | Electric Peak Arts Council - portable sound system | Gardiner Chamber of Commerce - flagpoles and lighting in front of Park Street Visitor's Center |
| | Entre Nous - maintenance on Scout House | Greater Gardiner Community Council - structural analysis and preservation of Community Center |
| | Upper Yellowstone Roundup Association - bleachers and bucking chutes at Rodeo Grounds | Greater Gardiner Community Council - Highway 89 South Pocket Park by Outlaw's Plaza |
| | Greater Gardiner Community Council - | Gardiner Park County Water and Sewer |
| | sidewalk work on north side of town | District - water and sewer improvements |
| Red Lodge | Water line replacement | Purchase of equipment for water and sewer department |
| | Sewer line replacement | Purchase of police vehicles |
| | Purchase of equipment for public works | Park improvements (trees, walking paths) |
| | | |

| St. Regis | Highway 135 beautification project (sidewalks, trees, lights along corridor); continuation of similar project | Tourism promotion | | | | |
|---------------------|---|--|--|--|--|--|
| Virginia City* | Built new firehall | Bathrooms in community center | | | | |
| | Fire district increase | New roof on community center | | | | |
| West Yellowstone | Fire protection water system (1987) | Full time year-round hire of a recreation coordinator (2003) | | | | |
| | Storm Sewer System(1987) | Trailhead building (2004) | | | | |
| | Street and Sidewalk project (1988) | Ladder truck purchase (2005) | | | | |
| | Whiskey Springs Water Project (1989) | 2 new Police vehicles, 2 dump trucks (2006) | | | | |
| | Wastewater Blower building (1990) | Tennis courts (2007) | | | | |
| | Sewer System renovation (1991 phase 1)(1992 phase 2) | Marketing & Promotions fund inception (2007). Not RT directly but a portion of the admin fee due to businesses that collect the tax | | | | |
| | Emergency Services Building Construction (1993) | Wheel Loader purchase, new roof for the library (2009) | | | | |
| | Police Station Remodel (1994) | Hebgen Baskin Fire District now supported by Town annually to tune of over half a million dollars. (2009-present) | | | | |
| | Wastewater treatment facility rehab (1994) | Canyon Street project, new playground equipment (2010) | | | | |
| | Fire Truck Purchase (1995) | 2 new police vehicles, UP Dining Lodge window replacement project, new streetlights, parking lot at Povah Center.(2011) | | | | |
| | Mill levy reduction from 75 mills to 44 mills (1996) | Healthcare services subsidy (2011 – present) | | | | |
| | Snow removal equipment, police vehicles, general fund expenditures towards community programs (1986-96) | Clinic Remodel, UPDL Kitchen remodel, police car purchase, dump truck purchase, Povah Ctr. Parking lot (2012) | | | | |
| | Infrastructure maintenance and repair, Ambulance purchase, street sweeper purchase (1997) | Clinic Parking lot, (2)Dump truck purchase, Vehicle for Social Services Dept., Backhoe purchase, ATV purchase for spraying weeds, Town Hall Construction project (2012) | | | | |
| | Sewer Lagoon construction, ice skating rink paving (1998-99) | Alley/Parkway storm drainage project, Eastend window project at UPDL, snowblower purchase, clinic roof (2015) | | | | |
| | 2 police vehicles purchased, another ambulance and upgrade to ALS, street/ alley repair, street lighting and a sewer degradation study (2000) | Purchase of 80 acres from USFS, Utility pickup truck for Public Services, new Ice rink at city park, Historic Generator building rehabilitation project (2016) | | | | |

| | Historic building roof project , Emergency Response System purchase, snowblower purchase (2001) | And more! |
|---|---|---|
| | Mill levy reduction from 44 mills to 43 mills (2002) | |
| West | Fire protection system | East-end window project |
| Yellowstone: used Resort Tax as leverage to | Street/sidewalk construction project Storm sewer project Museum roof | Generator building restoration Trailhead facility Tennis courts |
| gain additional funding | UPDL window project | |
| Whitefish | STREETS: | PARKS: |
| | Baker Avenue (2nd Street to River) | Riverside Park Bike/Ped Path |
| | Baker Avenue (River to 10th Street) | Baker Street Park Bike/Ped Path |
| | Baker Avenue overlay (10th Street to 19th Street) | Grouse Mtn Park Tennis Court reconstruction |
| | 7th Street (Columbia Avenue to Pine Avenue) | Riverside Park Tennis Court improvements |
| | 7th Street (Pine Avenue to street terminus) | Kay Beller Park Construction |
| | 19th Street overlay (Baker Avenue to Hwy 93) | Memorial Park Basketball Court Resurfacing |
| | Columbia Avenue (River to 7th Street) | Baker Park Bike/Ped Path |
| | Columbia Avenue (2nd Street to 7th Street) | 2nd to Armory Trail |
| | Skyles Place (Wisconsin Avenue to Dakota Avenue) | East Edgewood Trail |
| | Lupfer Avenue (Entire length) | Rocksund/Monegan Trail |
| | Railway St. (Miles Avenue to O'Brien Avenue) | Rocksund Footbridge |
| | Railway St. (Columbia Avenue to Somers Avenue) | Ice Den Signage |
| | Somers Avenue (Railway Street to 2nd Street) | Donation for New Baseball Stadium |
| | Colorado Avenue (Edgewood Drive to Crestwood Court) | Parks and Recreation Master Plan |
| | Community-wide sidewalk replacement project - 84 blocks | Soroptimist Park Play Equipment |
| | 6th St / Geddes-Baker Ave to 3rd Street-In progress | |
| | Central Avenue-Railway to 3rd | |
| | 6th and Geddes | |
| | East 2nd Street | |
| | | |
| Wolf Creek | Maintenance and operation of the sewage disposal system | |

Resort Tax Communities

Ten Montana communities have implemented the resort tax after being designated as resort tax communities by the Department of Commerce: Big Sky, Cooke City, Craig, Gardiner, Red Lodge, St. Regis, Virginia City, West Yellowstone Whitefish and Wolf Creek.

Figure 1 - Montana's 10 Resort Tax Communities

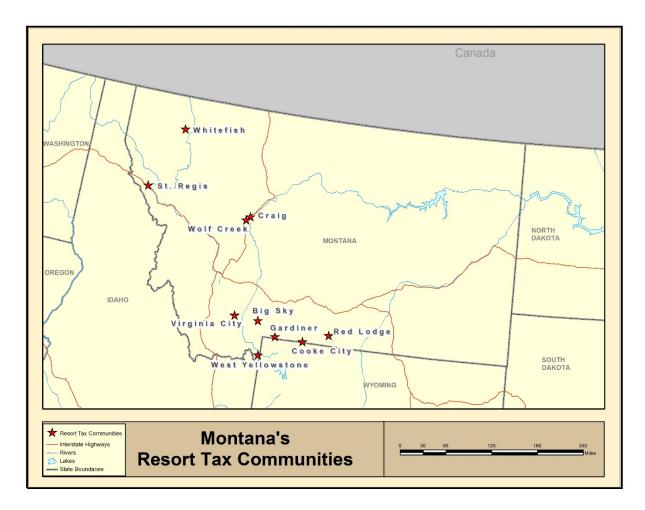


Table 2 summarizes several points of interest regarding the resort tax in these communities, followed by more detailed information for each of the 10 communities which was provided to ITRR by a representative from each resort community.

Table 2 - Resort Tax Overview

| | Year | 2010 | Tax | Collection | EV 201E Boyonya |
|----------------------------|------------------------------|--------|-------------------------------------|-------------------|-----------------|
| | Enacted: | Census | Rate: | period: | FY 2015 Revenue |
| West Yellowstone | 1986 | 1,271 | 3% | Year round | \$1,710,600 |
| Virginia City ¹ | 1991 | 190 | 3% | April 1-Oct 1 | \$65,000 |
| Big Sky | 1992 | 2308 | 3% | Year round | \$4,104,636 |
| St. Regis | 1992 | 319 | 3% | Year round | ~\$190,000 |
| Whitefish | 1996 | 6,357 | 3% (2% prior to July 1, 2015) | Year round | \$2,205,563 |
| Red Lodge | 1998 | 2,125 | 3% | Year round | ~\$700,000 |
| Cooke City | 2006 | 75 | 3% | Year round | ~\$150,000 |
| Craig | 2010 | 43 | 3% | April 1-Nov 15 | \$120,406 |
| Gardiner | 2014 | 875 | 3% | June 1-Sept 30 | ~\$350,000 |
| Wolf Creek | F Creek 2014 510 (63 zip cod | | 3% | April 1-Nov 15 | \$25,338 |

Big Sky

The resort tax was enacted in the Big Sky Resort Area District in 1992 and was set at a rate of three percent of the retail value of luxuries, and goods or services sold at designated establishments. The tax rate has not changed since then, and is collected year-round. The ordinance has been revised over time, and a listing of those changes can been viewed on the Big Sky Resort Area District's very comprehensive website: http://www.resorttax.org/index.php. The most recent revision was June 1, 2015, and served to clarify several definitions of terms regarding what items are taxed and at what types of establishments.

Total tax revenues for the Big Sky Resort Area District can be seen in Appendix A. Fiscal Year 2015 saw total collections of over \$4.1 million. The revenue came from a variety of sources: resorts (58%); hotels/motels (7%); restaurants (11.5%); retail (8.5%); recreation (2.5%); liquor licenses (3%);

¹ Nittany Grantworks, Inc., 6/27/2014. "Montana Resort Tax Community Assessment: City of Polson." http://www.cityofpolson.com/pdf/MRTA.pdf

short term lodging establishments (9.5%); and events (.10%). In Big Sky, the resort tax revenue may be appropriated for infrastructure facilities, public services, including a post office, ambulance and other emergency medical services, public transportation, snow plowing, tourism development and other services that provide for the public health, safety and welfare within the District, in addition to costs associated with the administration of the resort tax. Again, the website referenced above (as well as Appendix A) has a comprehensive list of how the resort tax revenue has been allocated each year, along with the dollar amount allotted for each. Examples include funding for the sheriff's office, search and rescue, fire department, food bank, recycling, and chamber of commerce (See Table 1). Several organizations have been able to use resort tax allocations as leverage to obtain additional funding, including the Arts Council, Gallatin River Task Force and Big Sky Skating and Hockey Association. Please see the Appendix A for more documents related to the Big Sky Resort Area District.

Cooke City

The resort tax was enacted in Cooke City in 2006, at a rate of three percent, which has not changed since that time. The tax is collected year-round on all goods and services sold within the resort area by the following establishments: hotels, motels, and other lodging or camping facilities; restaurants, fast food stores, and other food establishments; taverns, bars, night clubs, lounges, and other public establishments that serve beer, wine, liquor or other alcoholic beverages by the drink; and other destination recreational facilities.

Cooke City has averaged about \$150,000 in resort tax revenues each year since 2006. This revenue is appropriated as follows: five percent for merchant collection fees; 10 percent for property tax relief to property owners within the area; one percent for county administration; and 84 percent for capital improvements, emergency services, tourism development and other local projects as identified which provide for the public health, safety and welfare within the resort area. With resort tax revenues, Cooke City has been able to construct a Community Center, upgrade equipment for the fire department and emergency medical services, as well as upgrade snowmobile trail grooming equipment and upgrades to the water systems. Two projects were able to use resort tax revenues as leverage to obtain additional funding: the Cooke City Water District receives a \$20,000 per year loan agreement with USDA Rural Development and the Cooke City Chamber received a loan for construction of the Community Center.

Craig

Resort tax collections in Craig began in September, 2010. The three percent tax is collected April 1 through November 15 each year. Luxury items, as well as all goods and services sold by the following establishments are taxed during that timeframe: hotels, motels, and other lodging establishments; restaurants, fast food stores and other food service establishments; bars, taverns and other public establishments that serve alcoholic beverages by the drink; and destination recreational facilities. Over \$120,000 was collected during 2015 (See Table 3), with 23 percent coming from bars and restaurants

and 77 percent coming from the sales of fly fishing services, products and lodging at those fly fishing lodges.

The Craig resort tax revenue is allocated as follows: five percent to the establishment to defray administrative costs; 85 percent for the construction, maintenance and operation of a wastewater treatment facility; and 10 percent for the maintenance of the Craig Training Center. With the resort tax revenues, the Training Center received a new roof and had minor repairs and renovations completed on it. The Community is still in the planning/engineering phase of the wastewater project, but to date they have secured the easements for the land and contracted with an engineer.

Table 3 - Craig, MT Annual Resort Tax Revenue

| Year | Resort Tax Revenue |
|--------------|--------------------|
| 2010 | \$12,316.47 |
| 2011 | \$82,423.68 |
| 2012 | \$87,056.26 |
| 2013 | \$104,756.36 |
| 2014 | \$129,507.43 |
| 2015 | \$120,406.04 |
| 2016 to date | \$29,490.45 |

Gardiner

The three percent resort tax was recently enacted in Gardiner in 2014, and is collected from June through September on luxury items. Revenues have totaled approximately \$350,000 each year, though it is noted that, at the time of this report, some 2015 funds are still outstanding, as several businesses are suing Park County for the creation of the resort tax, and have not yet remitted their taxes for the year. The resort tax funds are allocated in Gardiner as follows: five percent for reimbursement of administrative fee to establishments collecting the tax; 10 percent for property tax relief; 15 percent to the Visitor Center capital grant account (paid to Gardiner Chamber of Commerce) that reverts to the general fund once the Visitor Center is fully funded; 10 percent to the Visitor Center operating account; five percent Community Services and Cultural grants; five percent resort tax district operating expenses; and 50 percent infrastructure and community development grant account including, but not limited to, grants funding emergency services, major transportation improvements or maintenance, water and sewer work, energy efficiency and renewable investment in existing or future public facilities and other local projects as identified by the board.

The revenues have been used for a number of projects in the short time the tax has been collected, including sidewalk improvement, rodeo grounds improvement, and water and sewer improvements. See Table 1 for more detail.

Red Lodge

The resort tax took effect in Red Lodge on January 1, 1998. The three percent tax is collected in Red Lodge year-round on luxury goods, e.g. jewelry, clothing bearing images or emblems of the Beartooth Mountains or Red Lodge, as well as at bars and restaurants. 2015 collections were over \$762,000 *See Table 4), with 25 percent coming from motels, 38 percent from food, 11 percent from liquor, and 26 percent from retail. Resort tax revenues are allocated for water/sewer, park board and police department. With the revenues, water and sewer lines have been replaced, equipment has been purchased for public works and water and sewer departments as well as police vehicles, and improvements have been made to local parks, including trees and walking paths.

Table 4 - Red Lodge, MT Annual Resort Tax Revenue

| Year | Resort Tax Revenue |
|---------------------|--------------------|
| 1998 | \$470,843.60 |
| 1999 | \$487,525.88 |
| 2000 | \$496,904.68 |
| 2001 | \$478,121.14 |
| 2002 | \$590,851.44 |
| 2003 | \$518,047.39 |
| 2004 | \$562,449.86 |
| 2005 | \$522,580.76 |
| 2006 | \$614,828.10 |
| 2007 | \$645,861.64 |
| 2008 | \$630,916.58 |
| 2009 | \$616,786.31 |
| 2010 | \$653,722.00 |
| 2011 | \$659,910.18 |
| 2012 | \$710,102.92 |
| 2013 | \$688,718.64 |
| 2014 | \$726,952.90 |
| 2015 | \$762,430.11 |
| 2016 to date | \$124,249.69 |

St. Regis

A three percent resort tax took effect in St. Regis in 1992. It is a year-round tax on luxury goods and services. Collections are about \$190,000 per year. There is a five-year contract in place providing about \$69,000 per year to the sewer district to keep sewer rates low. Currently, there is a beautification project along highway 135, which is a continuation of a similar beautification project, with resort tax

revenues providing sidewalks, trees and lights along the roadway corridor. The tax revenues are primarily used to promote tourism in the area.

Virginia City

The three percent resort tax in Virginia City was approved by voters in 1993. Using resort tax revenues, Virginian City has been able to build a new fire hall, upgrading from one to three stalls with more equipment. Virginia City funds an increase in the fire district with the resort tax. The community center received a new roof and had bathrooms built. One third of the city budget comes from resort tax revenues, and the city council meets annually to determine how it should be spent. ²

West Yellowstone

The resort tax in West Yellowstone was enacted 30 years ago, in 1986, and has been a yearround, three percent tax since that time. The tax on tourism-related luxury items and services has had some revisions over time, the most extensive revision of the ordinance since its enactment was done in early 2015. It was changed mostly to provide clarifying language as to which entities must collect the tax and pay the tax, add/delete or clarify exemptions, and revise (again) the penalty schedule for delinquency. The internet sales of luxury services in particular didn't exist previously and this new technology is now addressed in the ordinance as well. The total collection for the first year of the tax was just over \$500,000. In the subsequent 30 years, collections increased to over \$3,673,000. In West Yellowstone, there is property tax relief equal to five percent of the previous year's collections, and 2.5 percent of resort tax collection goes to the business owner who collects the tax as an administration fee. An additional 2.5 percent (that used to go to the business owner) is now allocated to a Marketing & Promotions Fund which has a town-appointed governing board that administers the distribution of funds for the purpose of promoting the town as a destination for events etc. Approximately 75 percent of the General Fund is subsidized by Resort Tax. Capital Funds are usually funded at 100 percent by Resort tax with the exception of grant monies from organizations partnering with the town for special projects.

Over the course of 30 years, many projects and improvements have been funded with the West Yellowstone resort tax revenues. Just a few examples include remodels/upgrades/construction of several buildings, installation of a storm sewer system and sidewalks, and purchase of police and fire vehicles. Various projects have obtained additional funding, totaling \$1,710,600, when using the resort tax funds as leverage, e.g. fire protection system, museum roof, trailhead facility, etc. (See Appendix B for more detailed information.) As the community with the longest history of resort tax collections, the West Yellowstone resort tax contact had well formulated opinion on how beneficial the resort tax has been to the community:

² Nittany Grantworks, Inc., 6/27/2014. "Montana Resort Tax Community Assessment: City of Polson." http://www.cityofpolson.com/pdf/MRTA.pdf

"The resort tax has undoubtedly been a benefit to the overall well-being of the community. In cases where businesses that have come in to "make their millions", have stayed, and in particular, offer year-round employment this is the greatest benefit. Fire protection, ambulance service, 24/7 police protection and healthcare services, while all are services that we think our tourist population expects to have at their disposal as a visitor, the residents also benefit from having. Other infrastructure such as sewer and water, street and alley construction, street lighting and recreational infrastructure are all to the benefit of the residents and most often are funded by resort tax revenue. Because we are so seasonal still – especially with the new restriction in winter access to Yellowstone National Park - the Town of West Yellowstone has the only Social Services Department as part of the local government in the state of Montana. Services provided include a food bank, clothing bank, application assistance for government programs, and job services. Donations fund the food bank, clothing bank, travel vouchers on the weekly bus to Bozeman, Doctor's visits and prescriptions the Town supports this department through year-round personnel and the housing of the department."

This community is an example of how beneficial tourism can be to small communities. Not only is the resort tax allowing West Yellowstone to compensate for the wear and tear of hosting so many visitors, it allows the community to fund necessary and beneficial improvements that would not be possible for the 1,270 or so full-time residents.

Whitefish

Whitefish is the only community to have changed the resort tax rate since it was originally approved by voters. The year-round, two percent resort tax was enacted in 1996, and voters later approved increasing the tax to three percent in 2015. The increase in the tax rate as of July 1, 2015 is to fund the debt service of the acquisition of the Haskill Basin Conservation Easement. The tax is collected on the retail value of all goods and services sold, except for goods and services sold for resale, within the city by the following establishments:

- 1. Hotels, motels and other lodging or camping facilities;
- 2. Restaurants, fast food stores and other food service establishments;
- 3. Taverns, bars, nightclubs, lounges and other public establishments that serve beer, wine, liquor or other alcoholic beverages by the drink;
- 4. Destination ski resorts and other destination recreational facilities;
- 5. Establishments that sell luxuries shall collect a tax on such luxuries.

The City Manager can interpret and clarify which items are taxable and non-taxable, but there have been no major changes made in that regard.

During 2015, resort tax revenues in Whitefish were over \$2.2 million (See Table 5). Of that total, 18 percent came from motels; 37 percent came from restaurants and bars; and 45 percent from retail. See Appendix C for more detail. According to the City of Whitefish website, the revenues are distributed as follows:

- Property tax reduction for taxpayers residing in the city in an amount equal to twenty five percent (25%) of the three percent (3%) resort tax revenues derived during the preceding fiscal year (totaling over \$7.2 million since 1996);
- Provision for the repair and improvement of existing streets, storm sewers, all underground utilities, sidewalks, curbs and gutters, in an amount equal to sixty five percent (65%) of the two percent (2%) resort tax revenues derived during the preceding fiscal year (totaling over \$16.0 million since 1996);
- Bicycle paths and other park capital improvements in an amount equal to five percent (5%) of the two percent (2%) resort tax revenues derived during the preceding fiscal year (totaling over \$830,000 since 1996);
- Repayment of a loan or a bond to finance a portion of the costs of, or to otherwise pay for, the acquisition of the conservation easement or other interests, in and around Haskill Basin in order to protect and preserve water quality and quantity, including the source drinking water supply for the municipal water system of the city of Whitefish, in an amount equal to seventy percent (70%) of the one percent (1%) resort tax revenues to be received in a fiscal year, except that if such portion of resort tax revenues received in a fiscal year is more than is needed in that fiscal year for such loan or bond, the excess will be applied to additional property tax relief in the next fiscal year;
- Cost of administering the resort tax in an amount equal to five percent (5%) of the three percent (3%) resort tax per year.

Table 5 - Whitefish, MT Resort Tax Revenue

| Year | Resort Tax Revenue | Year | Resort Tax Revenue |
|---------------------|--------------------|----------|--------------------|
| FY96 (partial year) | \$269,535 | FY07 | \$1,606,427 |
| FY97 | \$770,074 | FY08 | \$1,674,770 |
| FY98 | \$781,543 | FY09 | \$1,606,851 |
| FY99 | \$834,444 | FY10 | \$1,539,362 |
| FY00 | \$927,595 | FY11 | \$1,673,624 |
| FY01 | \$975,244 | FY12 | \$1,809,903 |
| FY02 | \$1,026,587 | FY13 | \$1,997,205 |
| FY03 | \$1,134,945 | FY14 | \$2,099,470 |
| FY04 | \$1,214,878 | FY15 | \$2,205,563 |
| FY05 | \$1,308,519 | FY16 YTD | \$1,209,747 |
| FY06 | \$1,442,970 | | |

Wolf Creek

Voters approved the resort tax in September, 2014, and the three percent tax was enacted April 1, 2015. It is collected April through November 15 each year on luxury items and all goods and services sold by the following establishments: hotels, motels and other lodging establishments; restaurants, fast

food stores and other food service establishments; and bars, taverns and other establishments where alcoholic beverages are served. During 2015, over \$25,000 was collected, with 40 percent coming from restaurants and food service establishments, and 60 percent from the sale of luxury items, goods and services. Resort tax revenues in Wolf Creek are allocated as follows: five percent goes to the business for administration of the resort tax; 90 percent or the greater of \$50,000 of the total amount collected in each year for 20 years for the construction, improvement, maintenance and operation of a sewage disposal system. If the annual collection is less than \$50,000 then the total amount of resort tax goes to the sewage system; five percent goes to any of the following as decided by the governing body: other public services, facilities and projects that provide for the public health, safety and welfare within the resort tax area; tourism development for the resort area; any other services, facilities or projects in the resort area as authorized by law.

Summary and Conclusions

Each of the representatives we spoke to share the opinion that the resort tax is most definitely a benefit to the communities in which it has been enacted. Resort tax revenues have provided funding for necessary maintenance and improvement of local infrastructure as well as providing funding for local programs that can enrich quality of life for all community members. While not every resident and business owner within a community may be in favor of the tax that was approved by the majority of voters in the area, the following quote provided in response to ITRR's question regarding whether the tax has been beneficial to the communities seems to sum the matter up quite well:

"...I feel that it has been to the benefit of the community for sure. We have a broad array of nonprofits within our community. During the first year, funding went to the rodeo, the community center, and the arts. By using resort tax funds, the water district was able to make improvements without raising our water and sewer bills. Most of the business owners I spoke to had a record year last year so the tax does not appear to be deterring Gardiner visitation. According to 2015-2016 stats I found online, there are 460 occupied homes in Gardiner. Having a tax allows us to collect from the 1000's of visitors that use the resources of the town, rather than putting a burden on those 460 households. If you simply look at the math, I don't know how it could be anything but a benefit!"

An Assessment of the Resort Tax 2016

Appendix A: Big Sky Resort Area District

Big Sky Resort Area District Appropriations Fiscal Year 1999 to 2016

| | 1999 | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | Total |
|---|----------------|----------------|----------------|----------------|----------------|----------------|----------------|-----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|--------------|
| Appropriations | 22 | ae | 25 | 22 | a= | | | | | | | 70 | | aa | | 400 | 405 = | 400 === | |
| Arts Council | 22,000 | 25,000 | 25,000 | 20,000 | 25,000 | 20,000 | 30,000 | 15,000 | 20,000 | 140,000 | 84,403 | 79,090 | 71,560 | 82,775 | 94,350 | 100,600 | 125,700 | 123,500 | 1,103,978 |
| Chamber of Commerce | 21,380 | 40,000 | 82,000 | 80,000 | 100,000 | 60,000 | 100,375 | 92,000 | 108,396 | 112,000 | 155,738 | 380,000 | 300,000 | 290,344 | 595,100 | 297,000 | 594,590 | 314,105 | 3,723,028 |
| Community Corporation | 24,142 | | 67,000 | 101,181 | | | | 42,000 | | 395,742 | 212,596 | 125,000 | 365,600 | 289,600 | 190,000 | 421,000 | 343,220 | 523,539 | 3,100,620 |
| Fire Department | 297,762 | 344,814 | 387,000 | 452,732 | 366,084 | 252,882 | 338,100 | 285,000 | 286,000 | 363,870 | 397,724 | 557,294 | 350,000 | 430,000 | 437,000 | 494,000 | 382,000 | 586,100 | 7,008,363 |
| Food Bank | | | | | | | | | | | | | | | | | 5,218 | 5,322 | 10,540 |
| Gallatin Canyon Bike Path | 70,150 | | | | | | | | | | | | | | | | | | 70,150 |
| Gallatin County Emergency Management | 26,175 | | | | | | | | | | | | | | | | | 20,000 | 46,175 |
| Gallatin County Planning-Zoning Map | | | | | 12,095 | | | | 32,000 | 10,061 | 8,880 | | | | | | | | 63,036 |
| Gallatin River Task Force | | | | | | | | 39,400 | 53,100 | 67,230 | 94,783 | 33,000 | 20,000 | 33,000 | 65,000 | 82,600 | 97,660 | 157,433 | 743,206 |
| Habatat Study | 11,700 | 10,786 | | | | | | | | | | | | | | | | | 22,486 |
| Jack Creek (Madison Conservation) | | | | | | | | | | | | | | 2,000 | 1,490 | 3,400 | 2,000 | 9,250 | 18,140 |
| Land Trust | | 5,790 | | | | | | | | | | | | | | | | | 5,790 |
| Library | | | 28,020 | 30,000 | 38,802 | 38,542 | 41,246 | 52,378 | 58,310 | 99,500 | 54,320 | 47,000 | 52,000 | 52,000 | 68,400 | 65,000 | 71,173 | 76,150 | 872,841 |
| Morningstar | | | | | | | | | | 300,000 | 175,000 | | 20,000 | | 24,000 | | 64,700 | 90,800 | 674,500 |
| MSU Big Sky Institute | | | | | | | | | 115,640 | 43,000 | 57,000 | 13,500 | | | | | | | 229,140 |
| Noxious Weeds | | | | | | | | 29,640 | 29,120 | 19,000 | 19,000 | 19,000 | 19,000 | 19,000 | 19,000 | 34,300 | 30,000 | 37,200 | 274,260 |
| Owners Association | 7,800 | 54,900 | 8,400 | 26,459 | 188,700 | 277,255 | 385,012 | 471,350 | 94,710 | | | | | | | | | | 1,514,586 |
| Parks District | | | | | | | | | | | | | | | | 2,000 | 5,000 | 7,500 | 14,500 |
| Post Office | | 20,000 | 45,000 | 7,500 | | | 20,000 | 27,000 | 35,000 | 37,500 | 43,000 | 45,500 | 35,000 | 44,000 | 35,500 | 36,500 | | | 431,500 |
| Recycling | | 2,192 | | | | | | | | | | | | | | | | | 2,192 |
| School District | 5,000 | | 14,619 | | | | | | 200,343 | | | 140,000 | | | | | 60,000 | 4,018 | 423,980 |
| Search and Rescue | 7,000 | 6,500 | 15,160 | 18,000 | 21,735 | 19,350 | 10,780 | 18,540 | 19,275 | 240,270 | 121,950 | 14,700 | 52,200 | 10,000 | 12,000 | 15,400 | 31,000 | 35,000 | 668,860 |
| Sheriff | 78,200 | 70,117 | 74,590 | 89,588 | 102,112 | 87,661 | 93,295 | 97,609 | 93,856 | 100,270 | 104,582 | 110,267 | 111,130 | 122,498 | 124,410 | 288,201 | 257,062 | 264,584 | 2,270,032 |
| Shooting Range | | | | | | | | | | | | | | | | | | 10,000 | 10,000 |
| Skating and Hockey | | | | | | | | | | | | | | | 26,500 | 27,680 | 27,931 | 49,110 | 131,221 |
| Ski Education | | | 5,050 | 1,340 | 7,760 | 20,140 | 15,200 | | 35,095 | 37,500 | 15,000 | 3,800 | | | 29,097 | | 38,715 | 13,000 | 221,697 |
| Snowmobile Association | 11,700 | 11,900 | 11,900 | 13,500 | 13,500 | 13,500 | 14,500 | 17,000 | 17,000 | 17,000 | 17,850 | 15,000 | 12,000 | 15,000 | 17,500 | 17,500 | 20,000 | 20,000 | 276,350 |
| Tennis Courts | | | | | 59,043 | | | | | | | | | | | | | | 59,043 |
| Transportaion District | 175,000 | 189,709 | 185,000 | 204,700 | 222,425 | 335,950 | 330,950 | 361,550 | 368,633 | 418,435 | 304,993 | 320,000 | 250,000 | 290,000 | 300,000 | 310,000 | 375,000 | 475,000 | 5,417,345 |
| Visit Big Sky | | | | | | | | | | | | | | | | 450,000 | 584,000 | 615,123 | 1,649,123 |
| Warren Miller Performing Arts Center | | | | | | | | | | | | | | | 494,416 | 55,000 | 75,000 | 101,800 | 726,216 |
| Water and Sewer | 50,000 | 38,292 | 6,000 | 55,000 | 23,415 | 74,720 | 209,918 | 250,000 | 250,000 | 220,000 | 350,000 | 70,000 | 67,648 | 250,000 | 30,000 | | 18,000 | 11,500 | 1,974,493 |
| Women In Action | 5,000 | 10,000 | 12,500 | | | | | | | | 10,000 | 20,000 | 20,000 | 20,800 | 10,000 | 50,000 | 30,000 | 45,000 | 233,300 |
| Misc | | | | | | | | | | | | | 35,000 | | | | | 270 | 35,270 |
| New Funds Appropriated | 813,009 | 830,000 | 967,239 | 1,100,000 | 1,180,671 | 1,200,000 | 1,589,376 | 1,798,467 | 1,816,478 | 2,621,378 | 2,226,819 | 1,993,151 | 1,781,138 | 1,951,017 | 2,573,762 | 2,750,181 | 3,237,969 | 3,595,304 | 34,025,960 |
| Water & Sewer Bond | 500,000 | 500,000 | 500,000 | 500,000 | 500,000 | 500,000 | 500,000 | 500,000 | 500,000 | 500,000 | 500,000 | 500,000 | 500,000 | 500,000 | 250,000 | | | | 7,250,000 |
| Emergency Fund | | | 106,780 | 50,000 | | | | | | | | | | | | | | | 156,780 |
| General/Sinking Fund* | | | | | 19,329 | | | | | 1,283 | | | | | | 280,176 | 746,100 | 1,330,239 | 2,377,127 |
| New Funds Appropriated + Specific Bond/Funds | \$1,313,009 | \$1,330,000 | \$1,574,019 | \$1,650,000 | \$1,700,000 | \$1,700,000 | \$2,089,376 | \$2,298,467 | \$2,316,478 | \$3,122,661 | \$2,726,819 | \$2,493,151 | \$2,281,138 | \$2,451,017 | \$2,823,762 | \$3,030,357 | \$3,984,069 | \$4,925,543 | \$43,809,867 |
| Rollovers** | | | | | | | | | | | | | | | | | | | |
| Chamber of Commerce | | | | | 5,000 | | | 5,033 | 1,604 | 8,000 | | | | | | | 42,585 | 165,000 | 227,222 |
| Community Corporation | | | | | | | | | | 245,949 | 445,495 | | 50,000 | | | | | | 741,444 |
| Fire Department | | | | | | | | | 85,000 | 135,000 | , | | , | | | | | | 220,000 |
| Gallatin River Task Force | | | | | | | | | • | , | 9,937 | 15,000 | | | | | | | 24,937 |
| Morningstar | | | | | | | | | | | 158,829 | 25,000 | | | | | | | 183,829 |
| MSU Big Sky Institute | | | | | | | | | | | , | , | 7,533 | | | | | | 7,533 |
| Owners Association | | | | | | 9,883 | 10,696 | 15,200 | 393,005 | | | | ., | | | | | | 428,784 |
| Parks District | | | | | | -, | | | , | | | | | | | | 1,288 | 5,473 | 6,761 |
| Post Office | | | | | | | | | | | | | | | | | 11,872 | 9,444 | 21,316 |
| School District | | | | | | | | | | 189,843 | | | | | | | 11,072 | 3, | 189,843 |
| Search and Rescue | | | | | | | | | | ,3 | 213,934 | 248,358 | | | | | | | 462,292 |
| Skating and Hockey | | | | | | | | | | | _10,551 | 5,550 | | | | | 2,000 | | 2,000 |
| Transportation District | | | | | | | | | | | 14,400 | | | | | | 2,000 | | 14,400 |
| Water and Sewer | | | | | | 15,000 | | | 50,000 | 38,921 | 30,495 | 50,000 | 20,000 | 15,000 | | | | | 219,416 |
| Women In Action | | | | | | 13,000 | | | 30,000 | 30,321 | 30,133 | 30,000 | 20,000 | 9,200 | 8,500 | | | | 17,700 |
| Total Funds Appropriated | 1,313,009 | 1,330,000 | 1,574,019 | 1,650,000 | 1,705,000 | 1,724,883 | 2,100,072 | 2,318,700 | 2,846,087 | 3,740,374 | 3,599,909 | 2,831,509 | 2,358,672 | 2,475,217 | 2,832,262 | 3,030,357 | 4,041,814 | 5,105,460 | 46,577,343 |
| *Available for appropriation the next year **Not new funds; rollovers are from the previous year | 1,313,009 0 | 1,330,000 0 | 1,574,019 0 | 1,650,000 0 | 1,705,000 0 | 1,724,883 0 | 2,100,072 0 | 2,318,700 -1 | 2,846,087 0 | 3,740,374 0 | 3,599,909 0 | 2,831,509 0 | 2,358,672 0 | 2,475,217 0 | 2,832,262 0 | 3,030,357 0 | 4,041,814 0 | 5,105,460 0 | |

Annual Appropriations Report FY99 to FY16.xls

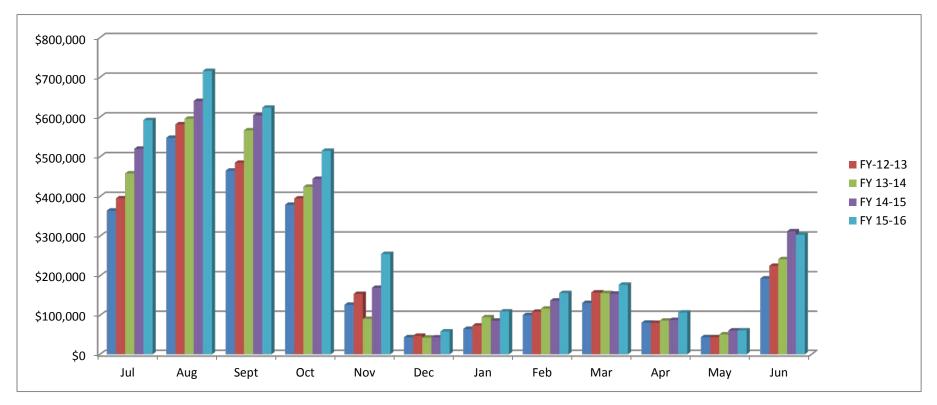
An Assessment of the Resort Tax **2016**

Appendix B: West Yellowstone

FY %

Resort Tax Collections for the Town of West Yellowstone Fiscal Years 2011-2016, Collections by Month

| | Jul | Aug | Sept | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun | Total | Change |
|----------|-----------|-----------|-----------|-----------|-----------|----------|-----------|-----------|-----------|-----------|----------|-----------|-------------|--------|
| FY 11-12 | \$364,177 | \$547,432 | \$464,713 | \$378,814 | \$126,943 | \$43,533 | \$65,044 | \$100,392 | \$131,325 | \$81,073 | \$43,883 | \$193,092 | \$2,540,421 | 1.42 |
| FY-12-13 | \$394,959 | \$581,421 | \$484,531 | \$394,594 | \$154,195 | \$47,401 | \$73,622 | \$109,121 | \$157,783 | \$80,524 | \$43,624 | \$224,910 | \$2,746,685 | 8.12 |
| FY 13-14 | \$457,499 | \$595,418 | \$566,122 | \$424,003 | \$90,485 | \$42,632 | \$94,876 | \$116,989 | \$156,166 | \$86,494 | \$50,784 | \$241,594 | \$2,923,062 | 6.42 |
| FY 14-15 | \$519,795 | \$640,248 | \$603,895 | \$443,969 | \$169,572 | \$43,147 | \$86,237 | \$137,474 | \$154,881 | \$88,134 | \$60,915 | \$311,958 | \$3,260,225 | 11.53 |
| FY 15-16 | \$591,955 | \$715,839 | \$623,376 | \$514,636 | \$254,702 | \$58,441 | \$109,780 | \$156,311 | \$177,196 | \$106,997 | \$61,176 | \$303,085 | \$3,673,494 | 12.68 |



Figures represent resort tax revenue in the month it was collected by the Town, but was typically generated in the previous month. It may also include penalties and late payments. Effective June 2007, the Town is collecting an additional 2.5% of the tax for the Marketing and Promotions Fund. *FY Change % represents the increase or decrease in collections as compared to the same time prior of the previous fiscal year.

Appendix C: Whitefish

Resort Tax Collection Report As of January 31, 2016

| MONTH/YEAR | | MOTELS | BARS & <u>RESTAURANTS</u> | | | RETAIL | <u>C</u> | OLLECTED | CHANGE FROM PRIOR YEAR |
|-------------------------|----|-----------|---------------------------|------------|----|------------|----------|------------|------------------------|
| Total FY96 (Partial Yr) | \$ | 52,866 | \$ | 97,611 | \$ | 119,058 | \$ | 269,535 | |
| Total FY97 | \$ | 174,460 | \$ | 252,003 | \$ | 343,611 | \$ | 770,074 | 185.70% |
| Total FY98 | \$ | 179,403 | \$ | 253,170 | \$ | 348,971 | \$ | 781,543 | 1.49% |
| Total FY99 | \$ | 184,293 | \$ | 283,516 | \$ | 366,635 | \$ | 834,444 | 6.77% |
| Total FY00 | \$ | 203,461 | \$ | 312,893 | \$ | 411,241 | \$ | 927,595 | 11.16% |
| Total FY01 | \$ | 204,534 | \$ | 330,467 | \$ | 440,242 | \$ | 975,244 | 5.14% |
| Total FY02 | \$ | 169,316 | \$ | 386,015 | \$ | 471,257 | \$ | 1,026,587 | 5.26% |
| Total FY03 | \$ | 184,947 | \$ | 423,571 | \$ | 526,427 | \$ | 1,134,945 | 10.56% |
| Total FY04 | \$ | 190,816 | \$ | 476,709 | \$ | 547,353 | \$ | 1,214,878 | 7.04% |
| Total FY05 | \$ | 207,487 | \$ | 522,776 | \$ | 578,256 | \$ | 1,308,519 | 7.71% |
| Total FY06 | \$ | 224,740 | \$ | 567,913 | \$ | 650,317 | \$ | 1,442,970 | 10.28% |
| Total FY07 | \$ | 263,894 | \$ | 620,835 | \$ | 721,698 | \$ | 1,606,427 | 11.33% |
| Total FY08 | \$ | 280,814 | \$ | 633,270 | \$ | 760,686 | \$ | 1,674,770 | 4.25% |
| Total FY09 | \$ | 269,389 | \$ | 587,889 | \$ | 749,573 | \$ | 1,606,851 | -4.06% |
| Total FY10 | \$ | 245,171 | \$ | 563,798 | \$ | 730,393 | \$ | 1,539,362 | -4.20% |
| Total FY11 | \$ | 274,688 | \$ | 651,321 | \$ | 747,615 | \$ | 1,673,624 | 8.72% |
| Total FY12 | \$ | 314,731 | \$ | 679,063 | \$ | 816,110 | \$ | 1,809,903 | 8.14% |
| Total FY13 | \$ | 345,570 | \$ | 758,018 | \$ | 893,617 | \$ | 1,997,205 | 10.35% |
| Total FY14 | \$ | 384,342 | \$ | 792,081 | \$ | 923,047 | \$ | 2,099,470 | 5.12% |
| Total FY15 | \$ | 407,543 | \$ | 844,313 | \$ | 953,707 | \$ | 2,205,563 | 5.05% |
| Total FY16 YTD | \$ | 269,709 | \$ | 483,330 | \$ | 537,708 | \$ | 1,290,747 | -0.35% # |
| Grand Total | \$ | 4,762,464 | \$ | 10,037,233 | \$ | 12,099,815 | \$ | 26,899,511 | 5.78% * |
| % of Total Collections | 3 | 18% | | 37% | | 45% | | | |

^{*}Does not include the change from FY96 to FY97 since FY96 only included 5 months.

^{# 3%} Tax Rate Effective July 1, 2015 (Start of FY16)